Large-Format Applications

Printing Services that Help You Communicate Visually

Grow your business with ARC Print Solutions

Since our inception in 1988, we have leveraged the latest technologies to deliver world-class service, reliability, and high-quality printed materials to our customers. We serve a variety of industries from our 190 locations and provide prompt fulfillment and expert consulting for all of your printing needs.

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PLAIN CONTENT DRAWING APPLICATIONS

CAD **Drawings**

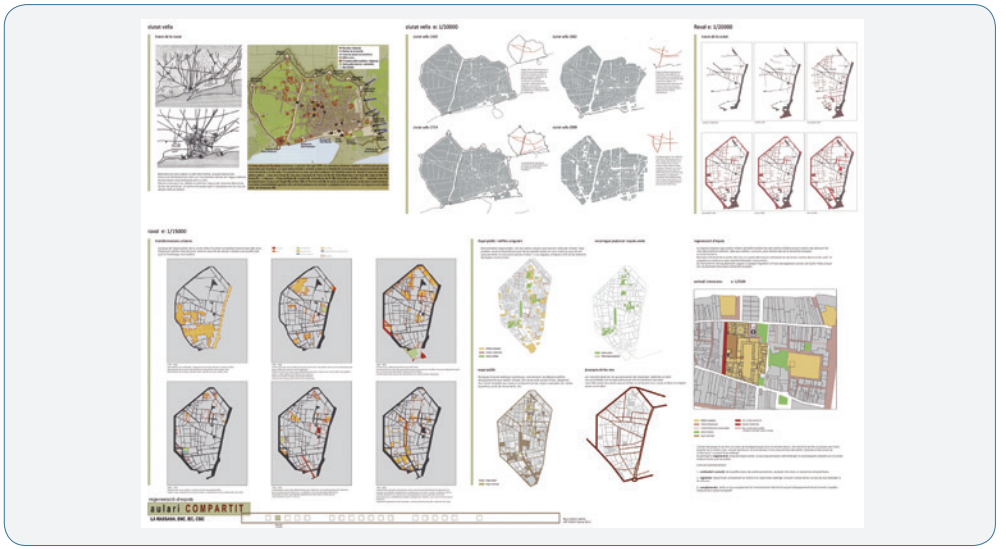
Deliver essential project information and maximize client impact when you print your CAD drawings with ARC

Customer Benefits

1. **Improve visibility** of business-wide communications
2. **Insert important information** from various sources onto one large-format poster
3. **Make sure team members understand** company rules and regulations

Customers

- Architects
- Engineering companies
- Construction companies
- Manufacturing companies
- Public sector
- Aeronautic and transportation

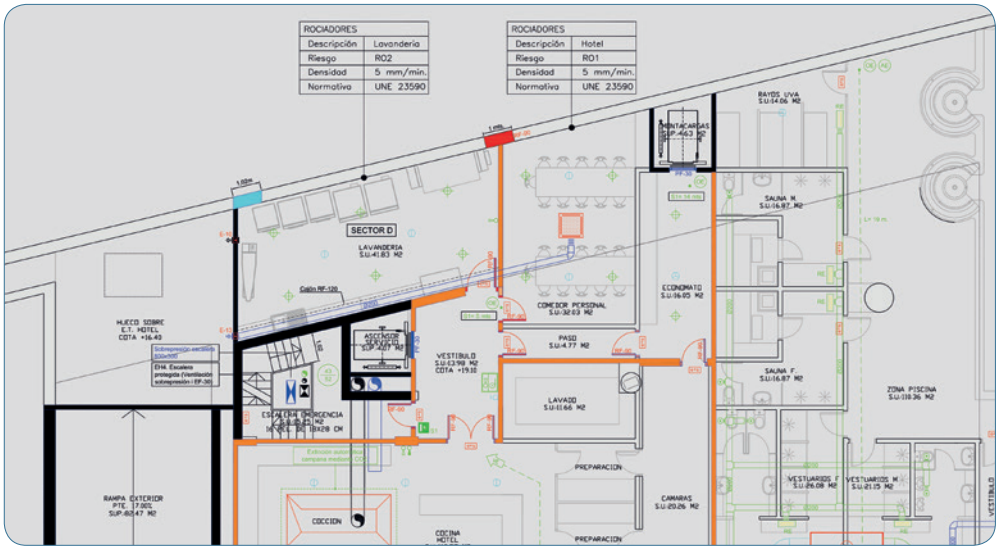


Environments

- Construction sites
- Offices
- Architect studios
- Town Hall offices

Technology Benefits

- **Print mono and color prints** at the same speed (up to 30 A1-sized prints per minute)
- **Print complex multi-page jobs** in different sizes at extremely fast speeds
- **Excellent image quality with premium pigment inks** that provide crisp lines, fine detail, and smooth grayscales
- **Print high-quality results** and avoid reprints and wasted material



PLAIN CONTENT DRAWING APPLICATIONS

Communications and **Regulations Posters**

Inform customers about important news, regulations, and rules with posters printed by ARC

Customer Benefits

1. **Improve visibility** of business-wide communications
2. **Insert important information** from various sources onto one large-format poster
3. **Make sure team members understand** company rules and regulations

Customers

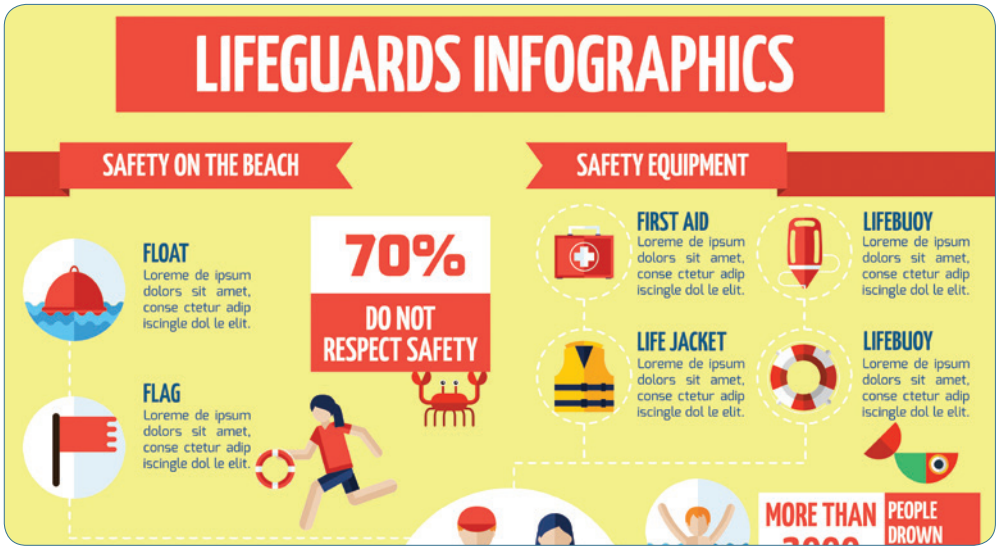
- Leisure and sports centers
- Schools and educational centers
- Companies
- Energy plants
- Public administrations

Environments

- Corridors
- Bulletin boards
- Sign boards
- Poster frames

Technology Benefits

- **Avoid missing or losing detail** with up to 1200 dpi resolution
- **Achieve crisp lines**, readable text, and highly detailed images
- **Use a variety of media depending** on your needs—from adhesive to plain paper
- **See crisp lines, readable text,** and highly detailed images



RICH CONTENT TECHNICAL APPLICATIONS

Presentation **Charts/Infographics**

Rely on ARC to print large-format charts, infographics, and job schedules in order to deliver your projects on time

Customer Benefits

1. **Personalize content** with your own designs
2. **Reflect key elements** on demographic cartography maps
3. **Display multi-layer information** in one single area

Customers

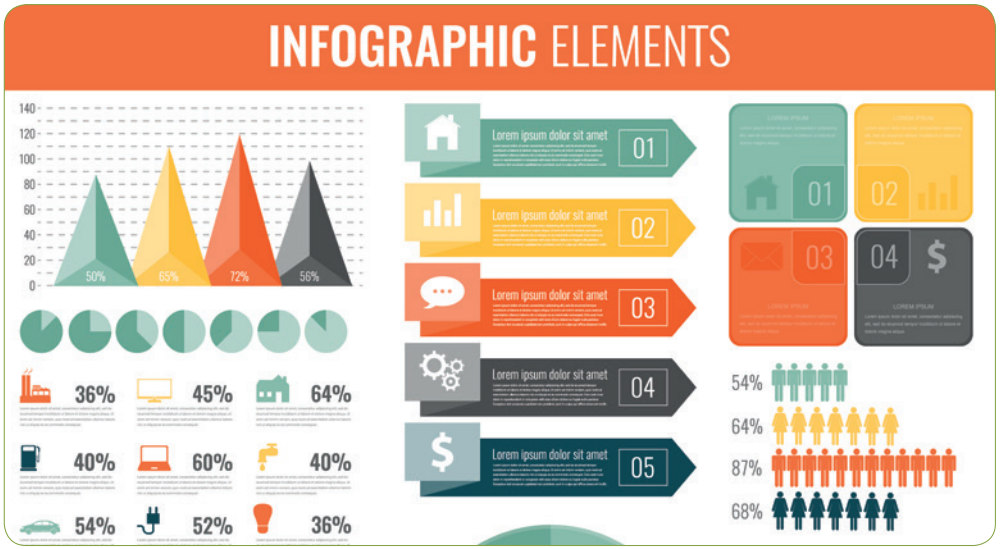
- Enterprises
- Consultancy firms
- Project management organizations
- Small/medium business

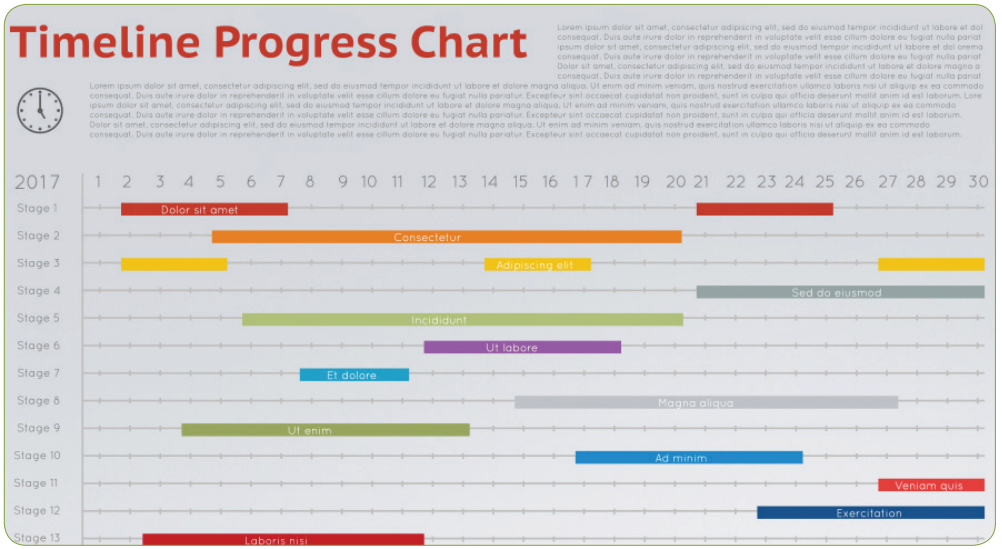
Environments

- Offices
- Co-working spaces
- Construction sites

Technology Benefits

- **Print many copies** in a very short period of time with high-speed printing
- **Avoid missing or losing details** with up to 1200 dpi resolution
- **Excellent image quality** with premium pigment inks that provide crisp lines, fine detail, and smooth grayscales
- **Print high-quality results** and avoid reprints and wasted material





RICH CONTENT TECHNICAL APPLICATIONS

GIS **Maps**

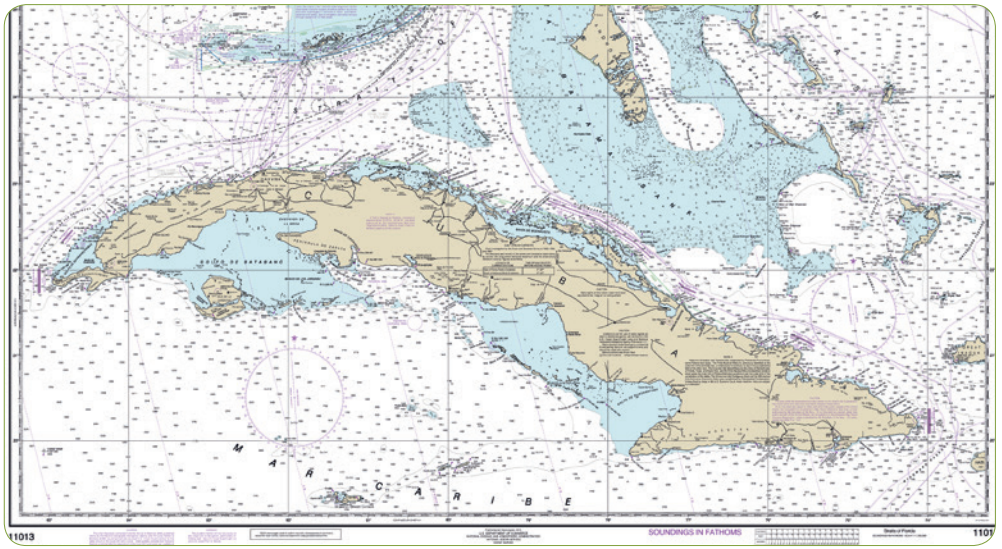
ARC will help you to communicate clearly with drawings, satellite and aerial photos, maps, and plans that show excellent image and line quality

Customer Benefits

1. **Gain a clear view** of the geolocalization needs of your company
2. **Reflect key elements** on demographic cartography maps
3. **Display multi-layer information** in one single area

Customers

- Weather and climatology agencies
- National mapping agencies
- Defense and public entities
- Oil and gas companies
- Utilities companies



Environments

- Geolocalization offices
- Town hall offices
- Architect studios
- Landscape and urbanization studios

Technology Benefits

- **Print many copies** in a very short period of time with high-speed printing
- **Avoid missing or losing details** with up to 1200 dpi resolution
- **Excellent image quality** with premium pigment inks that provide crisp lines, fine detail, and smooth grayscales
- **Print high-quality results** and avoid reprints and wasted material

RICH CONTENT TECHNICAL APPLICATIONS

Field **Maps**

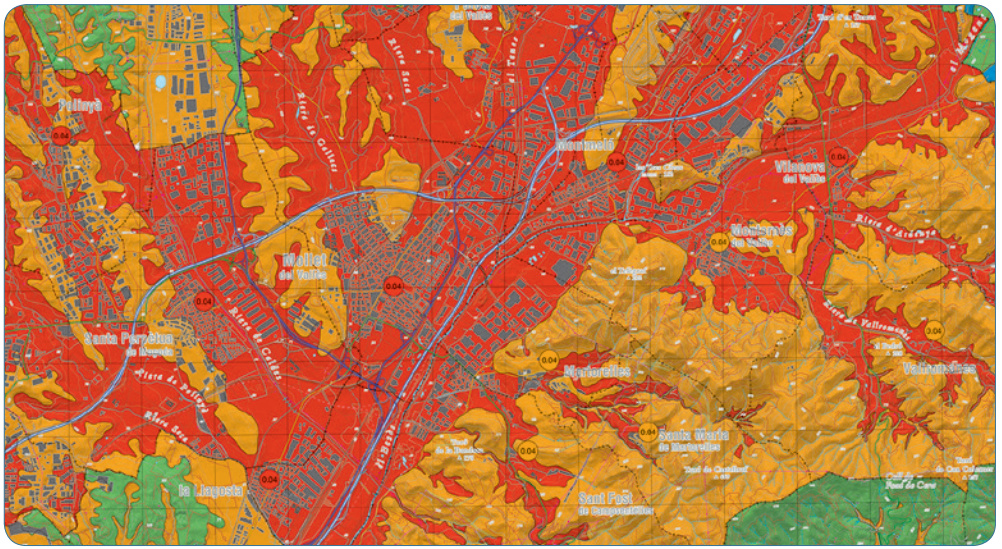
ARC can quickly print satellite/aerial photos or natural resource and topography plans

Customer Benefits

1. **Print large-format maps** with crisp lines and contrast
2. **Present a birds-eye view** of specific areas
3. **Easily share topographic details** when collaborating with teams

Customers

- Police departments
- Fire departments
- Military environments
- Forest agencies
- Public administration
- Oil and gas companies
- Mining companies

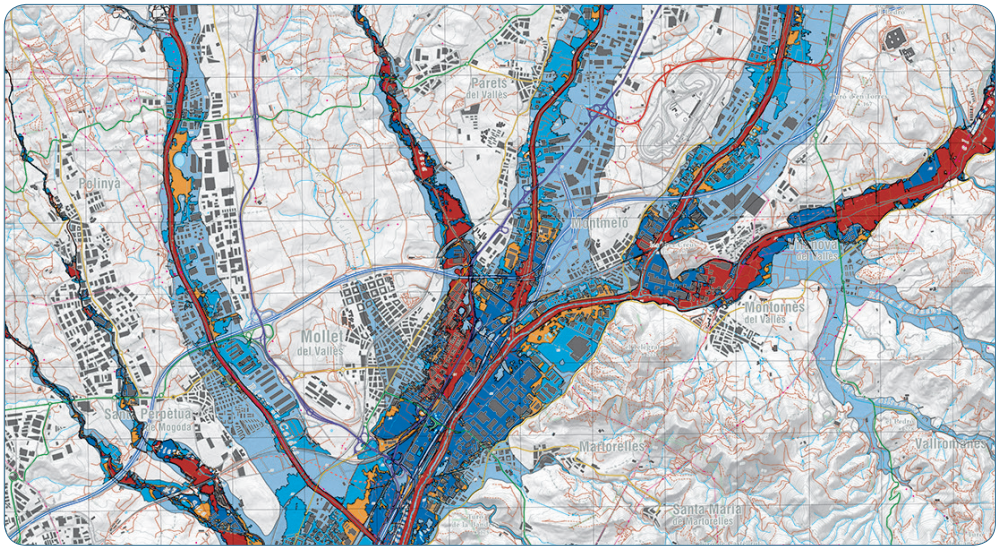


Environment

- Mines
- Forests
- Deserts
- Open fields
- Disaster recovery areas

Technology Benefits

- **Print many copies** in a very short period of time with high-speed printing
- **Avoid missing or losing details** with up to 1200 dpi resolution
- **Excellent image quality** with premium pigment inks that provide crisp lines, fine detail, and smooth grayscales
- **Print high-quality results** and avoid reprints and wasted material



INTERACTIVE POSTER APPLICATIONS

Calendars

ARC helps you to organize all your schedules into one large poster/calendar that reflects key dates throughout the year

Customer Benefits

1. **Inspire input** and collaboration
2. **Provide visibility** into important upcoming events
3. **Public calendars** can be used to provide last-minute updates

Customers

- Enterprises
- Small companies
- Schools
- Social clubs
- Families

Environments

- Working areas
- Public institutions
- Co-working spaces
- Offices

Technology Benefits

- **Prompt fulfillment** with a variety of colors and designs
- **Produce enduring prints** on durable coated materials
- **Use a highlighter on top of prints** printed with premium pigment inks
- **Print high-quality results** and avoid reprints and wasted material

14 th of May	15 th of May	16 th of May
NOON SHIFT	NOON SHIFT	NOON SHIFT
☑ 20H - 22H	☑ 20H - 22H	☑ 20H - 22H
☑ 22H - 24H	☑ 22H - 24H	☑ 22H - 24H
☒ 24H- 2H	☒ 24H- 2H	☒ 24H- 2H
☑ 2H - 4H	☑ 2H - 4H	☑ 2H - 4H

INTERACTIVE POSTER APPLICATIONS

Educational **Posters**

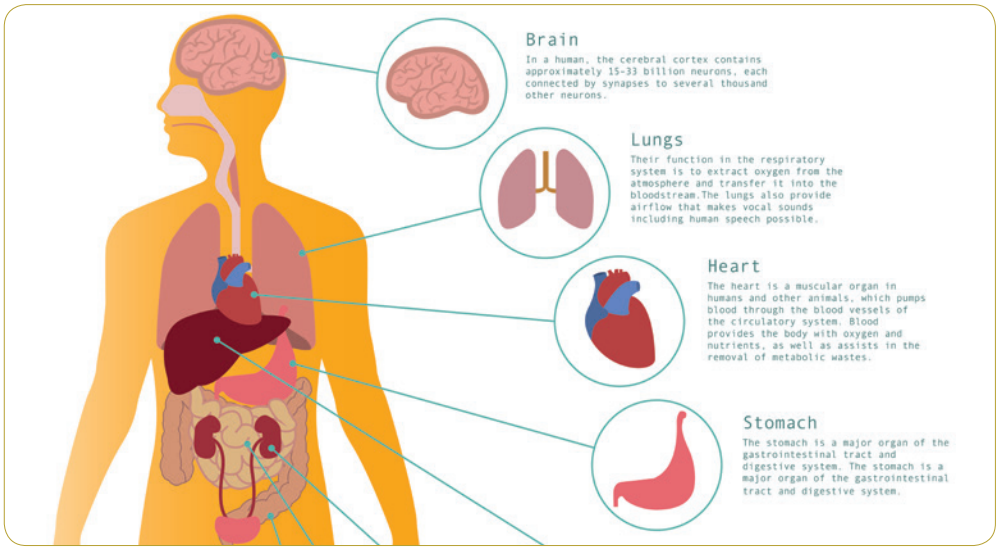
Boost knowledge with large-format educational materials from ARC

Customer Benefits

1. **Improve communication** between teachers and students with more impactful materials
2. **Align students and promote teamwork** on classroom activities
3. **Convey the big picture** and everything in between with one large-format poster

Customers

- Elementary schools
- Middle schools
- High schools
- Language centers
- Private tutors

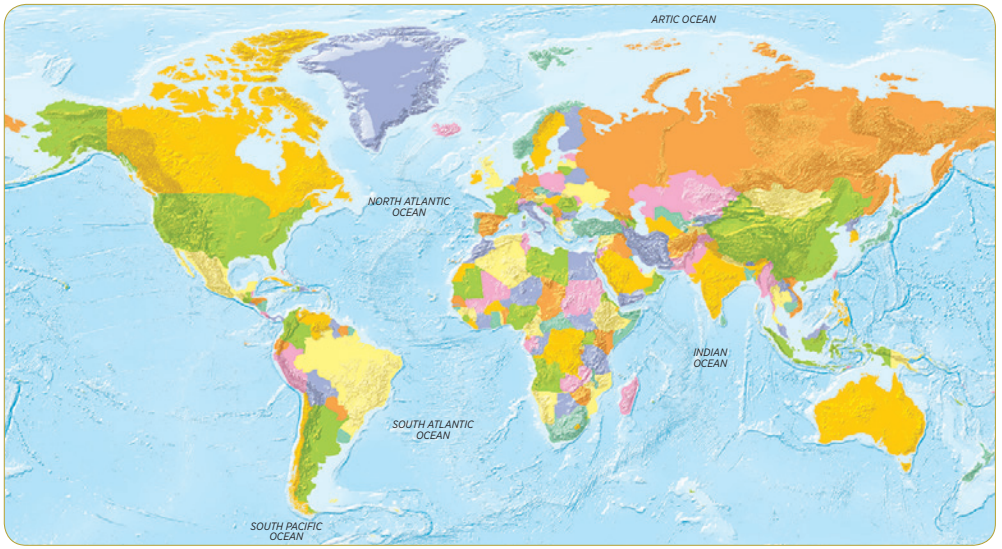


Environments

- Classrooms
- Hallways
- Computer rooms

Technology Benefits

- **Quickly print** more than 50 A1-sized pages in just over 5 minutes
- **Choose from a wide variety of media**—from thick glossy posters to plain paper
- **Enjoy premium pigment inks** and vibrant colors
- **See crisp lines, readable text,** and highly detailed images



POP APPLICATIONS

Discount **POP Posters**

ARC's Point-of-Purchase (POP) posters give visibility to promotions and boost awareness of the business

Customer Benefits

1. **Promote key elements** of the store to help attract and define purchase decisions
2. **Reinforce new product introductions** to give visibility to all your customers
3. **Help customers choose.** 39.4% of consumers wait until they're in a store before deciding what brand to buy[1]

Customers

- Food retailers
- Consumer electronics
- Discounters
- Department stores
- Mass merchandisers

Environment

- Shops
- Large malls
- Supermarkets

Technology Benefits

- **Quickly receive your prints** from one of our 190 locations
- **Bring colors to life** with premium pigmented inks
- **Maximize the visibility** of your offer by producing posters of multiple sizes
- **Avoid missing or losing details** with up to 1200 dpi resolution

1. "Shopper Decisions Made In-Store", Ogilvy Action Study, 2009

POP APPLICATIONS

Hanging **POP** Posters

ARC prints your posters on thick media so you can properly drape and hang your materials at precise locations for promotional purposes

Customer Benefits

1. **Drive awareness** to particular areas and items that you want customers to focus on
2. **Help customers make purchase decisions**. 70% of purchase decisions are spontaneous and made in-store, triggered by visual communication
3. **Large POP posters attract attention** from far distances, reaching customers throughout the store

Customers

- Food retailers
- Consumer electronics
- Discounters
- Department stores
- Mass merchandisers

Environments

- Shops
- Large malls
- Supermarkets

Technology Benefits

- **High print** speeds on thick media
- **Prints dry immediately** and are ready for prompt placement
- **Bright colors "pop"** with premium pigmented inks
- **Enjoy high performance** on a variety of superior materials

POP APPLICATIONS

Street Posters and **Restaurant Menus**

ARC will help you to easily communicate with passing pedestrians to maximize awareness of daily promotions

Customer Benefits

1. **Maximize the visibility of promotions** at the street level to encourage interest in your business
2. **Communicate about a wide range of products** in a cost-effective manner and effectively cross promote
3. **Using the word "sale"** beside a price can increase demand by more than 50%[2]

Customers

- Bars/Pubs
- Coffee shops
- Fast food chains
- Restaurants
- Boutique shops
- Salons

Environments

- Street frames
- Outside shops
- Farmers markets

Technology Benefits

- **Print many copies** in a very short period of time with high-speed printing
- **Use a variety of media** depending on your needs—from adhesive to plain paper
- **ARC provides uncompromising performance** with fast drying and smear-resistant prints
- **Avoid missing or losing details** with up to 1200 dpi resolution

2. "Mind Your Pricing Cues", Eric T. Anderson, Duncan Simester, Harvard Business Review, 2003

SHORT TERM OUTDOOR APPLICATIONS

Outdoor **Wall Posters**

ARC delivers quality large-format prints to help you generate publicity and visibility for your latest promotions

Customer Benefits

1. **Advertise local events** in immediate and surrounding areas
2. **Communicate to consumers with easily replaceable signage** in highly visible, public areas
3. **Cost-effective method of advertising information**— focused on local audiences

Customers

- Concert halls
- Bars and night clubs
- Movie theaters
- Operas
- Travel agencies
- General promotions

Environments

- Outdoor street walls
- Outdoor frames

Technology Benefits

- **Print many copies** in a very short period of time with high-speed printing
- **ARC provides uncompromising performance** with fast drying and smear-resistant prints
- **Enjoy premium pigment inks** and vibrant colors
- **Maximize the visibility of your offer** by producing posters of multiple sizes

SHORT TERM OUTDOOR APPLICATIONS

Fluorescent **Advertising**

Attract attention to public posters using ARC's fluorescent media that can be seen from far distances

Customer Benefits

1. **Brilliant fluorescent media** is more visible at night or in dark environments
2. **Unique creatives** will surely capture attention
3. **Easily replaceable**, and ideal for public locations with high consumer visibility

Customers

- Concert halls
- Bars and night clubs
- Fairs
- Shops

Environments

- Outdoor street walls
- Student Union halls
- Public bulletin boards

Technology Benefits

- **Print many copies** in a very short period of time with high-speed printing
- **ARC provides uncompromising performance** with fast drying and smear-resistant prints
- **Enjoy premium pigment inks** and vibrant colors
- **Maximize the visibility of your offer** by producing posters of multiple sizes

EVENTS APPLICATIONS

Banners

Create public campaigns using a broad range of ARC's high-quality materials to promote particular events or actions

Customer Benefits

1. **High visibility** for public engagements, with a spotlight on key messages
2. **Use easy-to-handle media** such as fabrics
3. **Easy to implement and** use during events

Customers

- Sporting events
- Public and political events
- Celebrations
- Concerts

Environments

- Community events
- Races
- Public settings

Technology Benefits

- **Print up to 24 B1 posters** in 1 minute thanks to ARC's high-speed printing capabilities
- **Produce up to 39.37" output width** to maximize visibility
- **Print on a wide variety of media**, from Polypropylene, PET or some textile media
- **Print large banners** that easily communicate your message

EVENTS APPLICATIONS

Roll **Ups**

ARC's large-format prints help you attract customer attention by displaying your information clearly and in brilliant colors

Customer Benefits

1. **Increase visibility** of key messages and promotions at large events
2. **Print promotional tools** quickly and reliably
3. **Efficient and eye-catching** informational displays

Customers

- Educational institutions
- Exhibitions
- Museums
- Concert halls
- Sporting events

Environments

- Offices
- Halls
- Tradeshows

Technology Benefits

- **Produce output** with long-term fade resistance
- **Bright colors "pop"** with premium pigmented inks
- **Produce up to 39.37"** output width to maximize visibility
- **Print on a wide variety of media**, from Polypropylene, PET or some textile media

SPECIAL APPLICATIONS

Directional **Signage**

Warn customers about hazards in surrounding areas using a variety of ARC's durable signage options

Customer Benefits

1. **Improve visibility of caution signs**—the bigger the sign, the more visible it is
2. **Adhere to strict** security regulations
3. **Create versatile signage** that adheres to many surfaces

Customers

- Construction companies
- Energy plants
- Refineries
- Manufacturing sites

Environments

- Dangerous areas
- Building facilities
- Heavy equipment areas

Technology Benefits

- **For customers** who need very fast turn-around times
- **Print directly on fluorescent media** to provide greater visibility to customers
- **Print signs with pure black density** for better visibility
- **Choose from a broad and innovative** range of media; place prints on windows or in frames

SPECIAL APPLICATIONS

Customized **Gift Wraps**

ARC will help you create customized gift wrap for special occasions and celebrations. Insert your name, logo, picture, or any customized content

Customer Benefits

1. **Personalize content** with your own patterns
2. **Increase brand awareness**—insert your company logo on wrapping paper used for corporate gifts
3. **Every paper can have its own name**—applied through variable data printing

Customers

- Consumers
- Companies
- Large malls
- Advertising agencies
- Online stores

Environments

- Offices
- Gift wrap counter
- Home

Technology Benefits

- **Instant delivery** – you can quickly have your own customized wrapping paper for gifts
- **Enjoy premium pigment inks** and vibrant colors
- **Print on a wide variety of different media,** from plain paper to glossy paper
- **Prints dry immediately** —no need to wait

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LFAP-PO-1218-01